

## HOW MIGHT OTHERS SEE US? - A: THE BUILDING

		1 v poor – 4 v good	<b>Action / Response</b> What can we do to make it better?
<b>1</b>	<b>Outside Noticeboard</b> <ul style="list-style-type: none"> <li>• Is it designed for browsers, readers or non-readers?</li> <li>• What is the key message on first impression for viewers of your notice-board?</li> <li>• Does it offer a welcome explicitly?</li> <li>• Is it up-to-date and clear?</li> </ul>	1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4	
<b>2</b>	<b>Front-door / Entrance</b> <ul style="list-style-type: none"> <li>• Is it well-lit?</li> <li>• Is it push-chair friendly / wheel-chair friendly etc?</li> <li>• Is there a “Welcome” sign which is welcoming and attractive?</li> </ul>	1 2 3 4 1 2 3 4 1 2 3 4	
<b>3</b>	<b>“Reception”</b> <ul style="list-style-type: none"> <li>• Is the area clean and uncluttered? (or is there too much paper / books / etc?)</li> <li>• Are there things that will make for a good encounter – things a visitor will connect with, be reassured by?</li> <li>• Is there some one or more than one person who will welcome new-comers?</li> <li>• Is it clear what to do, where to go, what is needed when visitors arrive?</li> <li>• Do the layout, the service sheets / book, the sidespeople combine to give visitors confidence in being there?</li> </ul>	1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4	
<b>4</b>	<b>The Things that matter (for some)</b> Within the scope of the building .. <ul style="list-style-type: none"> <li>• Are the toilets accessible, clean and pleasant?</li> <li>• Can push-chairs be left (both at the back and alongside chairs / pews)?</li> <li>• Are wheel-chairs able to go alongside chairs / pews ( not just at the very front or back)?</li> <li>• How are young children included and provided for and is this clear to new-comers?</li> </ul>	1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4	
<b>5</b>	<b>Front-door / Exit</b> <ul style="list-style-type: none"> <li>• What does it feel like to leave?</li> <li>• Is the minister there to greet and say good-bye?</li> <li>• Is there coffee, juice, biscuits available to give a reason for staying on?</li> <li>• Is there something (worth having) to take away?</li> <li>• What strategy is there to encourage people to return?</li> </ul>	1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4 1 2 3 4	

*Score each one as best you can. By gathering several impressions from different people you will build up a sense of where things are good or less good*

## Deeper / Bigger Questions

These questions in particular need to be answered by non-church-goers or those who have recently started coming to church?  
Comparing answers with others can also prove illuminating and helpful

	<p><b>Pointing people to God</b></p> <p>In what way does the church building offer “sacred space”?</p> <p>What sort of person do you think is most likely to respond to this type of sacred-space?</p> <p>What type of person may not find this as welcoming / easy to connect with? How might the church respond to this?</p>	
	<p><b>Creating an environment where others can find God</b></p> <p>What is the “ambience” the building gives off, when empty, to a visitor?</p> <p>What is the feel of the building as people gather for worship?</p> <p>What draws people further in / further on? What has helped turn a visitor into a regular worshipper?</p>	