

# GENEROSITY AND THANKFULNESS

*Inspiring and equipping our churches*



**ONLINE CONFERENCE AGENDA,  
REGISTRATION, AND EXHIBITOR  
INFORMATION**

**Saturday 24 September 2022**

# CONTENTS

<b>3</b>	<b>WELCOME FROM THE ARCHDEACON OF MANCHESTER</b>
<b>4</b>	<b>WHAT IS WHOVA?</b>
	<b>HOW DO I REGISTER?</b>
	<b>WHAT NEXT?</b>
<b>5</b>	<b>AGENDA</b>
<b>10</b>	<b>EXHIBITORS</b>
	<b>THANK YOU</b>



Please register online for your free places at:

[https://whova.com/portal/registration/  
domgc\\_202209](https://whova.com/portal/registration/domgc_202209)

Please make sure you include the details of your church and the deanery it is part of, and you have chosen your two morning and two afternoon workshops.

# WELCOME FROM THE ARCHDEACON OF MANCHESTER

Dear friends

The registration process to attend the 'Generosity and Thankfulness: Inspiring and equipping our churches' conference is now open. It will take place online on Saturday 24th September between 10 a.m. and 4 p.m., and aims to build on the success of our first giving conference in February 2020, and the launch of our diocesan giving strategy in November last year.

This conference aims to inspire the development of generosity and thankfulness as part of the mission of every church across our diverse diocese. Previously generosity has not been seen as a priority, but as we have seen in society (especially during the pandemic), the generosity of so many has not gone unnoticed. Neuman reminds us that encouraging generosity is "proclaiming what we believe in such a way that we offer other people an opportunity to participate with us in our vision and mission" (A spirituality of fundraising).

We trust in God that our vision and mission are like "trees planted by streams of water, which yield their fruit in its season, and their leaves do not wither" (Psalm 1:3). Therefore, as we encourage others to share in our generosity and thankfulness activities, this should be done in a way which is confident and clear.

I pray you will use this valuable opportunity to register your own attendance and workshop choices. Please extend this invitation to your PCC and congregation, and encourage them to join you. There are plenty of spaces available and we hope that we can welcome clergy and lay representatives from every church.

The event will be hosted within the online platform Whova. Please be reassured, attending the conference will be very similar to attending a Zoom meeting, and many of us have become confident at using software like this over the last couple of years.

Please register now for your free place online at [https://whova.com/portal/registration/domgc\\_202209](https://whova.com/portal/registration/domgc_202209). Please make sure you include the details of your church and the deanery it is part of, and you have chosen your two morning and two afternoon workshops.

Paul Bailey, Diocesan Giving Advisor, is organising the event and has recruited some fantastic speakers, workshop leaders, and exhibitors. The conference has been generously sponsored by: Beyond Giving, CCLA, Data Developments, Ecclesiastical, and Seccom Group. Further details are available in the conference agenda from page 6 onwards.

## What next?

If you have any questions, please contact Paul Bailey, Diocesan Giving Advisor, via email at [paulbailey@manchester.anglican.org](mailto:paulbailey@manchester.anglican.org).

I am looking forward to seeing you at the conference on Saturday 24th September.

Yours in Christ

**Karen**



## WHAT IS WHOVA?

The event will be hosted within Whova, which is a website and phone/tablet app used by event organisers for online events. To attend our conference, you will use Whova to attend the keynote addresses and workshops, including downloadable PowerPoint slides, brochures and leaflets, and to network with sponsors, exhibitors, speakers, and attendees.

The event will be hosted within the online platform Whova. Please be reassured, attending the conference will be very similar to attending a Zoom meeting, and many of us have become confident at using software like this over the last couple of years. As the conference will be recorded, you can turn off your cameras if you wish.

Whova have produced a user guide for attendees and [you can find it here](#). You can attend the conference via a website link, but they also have mobile apps which can be downloaded from the [Google](#) and [Apple](#) stores.

## HOW DO I REGISTER?

Please register online for your free places at:

[https://whova.com/portal/registration/domgc\\_202209](https://whova.com/portal/registration/domgc_202209)

Please make sure you include the details of your church and the deanery it is part of, and you have chosen your two morning and two afternoon workshops.

For now, registrations are being limited to the Diocese of Manchester only, but from September onwards if spaces are available, the registrations will be opened to other dioceses, faiths and denominations.



## WHAT NEXT?

The conference's web and app sites will become publicly available on Friday 26th August. This means you will have four weeks before the event to explore the conference site. At this stage you will be invited to complete your personal profile, which means you can network with other attendees, including exhibitors and speakers. To do this, please remember the email address you used when you completed the registration process.

One of the great benefits of using Whova to host our conference is the web and app sites will be available to our churches for three months after the event. This includes the ability to watch recordings of the workshops you couldn't attend on Saturday 24th September (and via YouTube as well). The speakers' slides and other materials will still be downloadable too.

# AGENDA

TIME	TOPIC	NAME OF SPEAKER
10.00	<b>Welcome</b>	<b>Ven Karen Lund</b> <a href="#">Archdeacon of Manchester</a> The Diocese of Manchester
10.05	<b>Please join us in our diocesan Generosity Prayer</b>	<b>Revd Ian Bullock</b> Incumbent <a href="#">Benefice of Littleborough</a>
10.10	<b>A quick outline of today's conference and the Whova site</b>	<b>Paul Bailey</b> Diocesan Giving Advisor The Diocese of Manchester
10.15	<b>Why our clergy and lay leaders need to preach about generosity and thankfulness</b>	<b>Rt Revd Mark Davies</b> <a href="#">Bishop of Middleton</a>
10.35	<b>Generosity and thankfulness at your church: self assessment toolkit</b>	<b>Paul Bailey</b> Diocesan Giving Advisor <a href="#">The Diocese of Manchester</a>
10.55	<b>How The Church of England is supporting our churches and dioceses</b> (pre-recorded)	<b>Jonathan de Bernhardt Wood</b> National Advisor for Giving and Income Generation <a href="#">National Church Institutions of The Church of England</a>
11.15	<b>TEA AND COFFEE</b>	

TIME	TOPIC	NAME OF SPEAKER/S
11.30	<b>WORKSHOPS</b> Each session lasts for 40 minutes. Your first workshop choice starts at 11.30 and ends at 12.10. Then, you'll move to your second workshop choices at 12.20, and they will end at 13.00.	
	<b>1. Preaching on generosity and thankfulness</b>	<b>Revd Trevor Marshall</b> National Giving Ministry Advisor <a href="#">National Church Institutions of The Church of England</a> <b>Revd Ian Bullock</b> Incumbent <a href="#">Benefice of Littleborough</a>
	<b>2. Using My Giving Online and My Fund Accounting Online within your church, parish or mission community</b>	<b>Stephen Hendy</b> Managing Director <a href="#">Data Developments</a>
	<b>3. Writing a generosity and thankfulness strategy/Mission Action Plan for your church</b>	<b>Revd Andy Salmon</b> Incumbent <a href="#">Sacred Trinity, Salford</a>
	<b>4. Meet the funder - Benefact Trust</b>	<b>Chloe Ewen</b> Grants Officer <a href="#">Benefact Trust</a>
	<b>5. Online donations and giving devices at your church</b>	<b>Jim Barker</b> Regional Giving Advisor (South) <a href="#">National Church Institutions of The Church of England</a>
	<b>6. Using the Open4Community website to identify potential funders</b>	<b>Matt Godfrey</b> Account Manager Grants UK, <a href="#">Open4Community</a>
	<b>7. Good stewardship of cash and investments, including legacies</b>	<b>Heather Lamont</b> Director, Client Investments <a href="#">CCLA</a>

TIME	TOPIC	NAME OF SPEAKER/S
	<b>8. Increasing giving annually using the Regular Giving Initiative (RGI)</b>	<b>Paul Bailey</b> Diocesan Giving Advisor <a href="#">The Diocese of Manchester</a>
	<b>9. Community businesses in churches: the benefits of 'co-location' and how to do it</b>	<b>Susie Middleton</b> Project Manager <a href="#">Plunkett Foundation</a>
	<b>10. Using the Ecclesiastical Church Fundraising Hub</b>	<b>Heather Ford</b> Church Insurance Consultant <a href="#">Ecclesiastical</a>
	<b>11. An introduction to green fundraising for churches</b>	<b>Catherine Ross</b> Open and Sustainable Churches Officer <a href="#">National Church Institutions of The Church of England</a> <b>Matthew Barber-Rowell</b> Transformation Support Officer <a href="#">The Diocese of Manchester</a>
<b>13.00</b>	<b>LUNCH</b>	
	<p>Please arrange to visit the digital exhibition booths in our Whova website or app once during your lunch break. They will become 'live' on Friday 26th August, so please visit before the conference takes place as well. The booths will also remain open for three months after the conference takes place on Saturday 24th September.</p> <p>A full list of the exhibitors is on page 10.</p>	

## DON'T FORGET

One of the great benefits of using Whova to host our conference is the web and app sites will be available to our churches for three months after the event. This includes the ability to watch recordings of the workshops you couldn't attend on Saturday 24th September (and via YouTube as well). The speakers' slides and other materials will still be downloadable too.



TIME	TOPIC	NAME OF SPEAKER
13.45	<b>Workshops</b> Each session lasts for 40 minutes. Your first workshop choice starts at 13.45 and ends at 14.25. Then, you'll move to your second workshop choices at 14.35, and they will end at 15.15.	
	<b>1. Using the Church of England Generosity Learning Hub</b>	<b>Revd Trevor Marshall</b> National Giving Ministry Advisor <a href="#">National Church Institutions of The Church of England</a>
	<b>2. What can we claim Gift Aid and GASDS on? HMRC approved guidance for churches</b>	<b>Stephen Hendy</b> Managing Director <a href="#">Data Developments</a>
	<b>3. Planning a development project at your church</b>	<b>Wendy Coombey</b> Community Partnership and Funding Officer <a href="#">Diocese of Hereford</a>
	<b>4. Keeping your church building open to encourage visitors and tourists</b>	<b>Heather Ford</b> Church Insurance Consultant <a href="#">Ecclesiastical</a> <b>Sarah Crossland</b> Engagement Manager <a href="#">National Churches Trust</a>
	<b>5. How to generate sustainable funding with easyfundraising</b>	<b>Roisin Lyons</b> Partnerships Manager <a href="#">easyfundraising</a>
	<b>6. Organising a Generosity Week at your church</b>	<b>Sophie Hodge</b> Stewardship Enabler <a href="#">Diocese of Carlisle</a>
	<b>7. How to organise a successful fundraising event post pandemic</b>	<b>David Lynch</b> Founder and Director <a href="#">Beyond Giving</a>



TIME	TOPIC	NAME OF SPEAKER
	<b>8. Llanbedr's Discovery of Nature for Mission</b>	<b>Tad Huw Bryant</b> <a href="#">Mission Area Leader of Dyffryn Clwyd</a> The Church in Wales
	<b>9. The responsibilities of Parochial Church Council members for giving and fundraising</b>	<b>Paul Bailey</b> Diocesan Giving Advisor <a href="#">The Diocese of Manchester</a>
	<b>10. Communicating generosity and thankfulness inside and outside of your church building</b>	<b>James Newman</b> Digital Communications Officers Communications Team <a href="#">The Diocese of Manchester</a>
	<b>11. Increasing legacy giving</b>	<b>Eleanor Stead</b> Deputy National Giving Advisor <a href="#">National Church Institutions of The Church of England</a>
15.15	<b>TEA AND COFFEE</b>	
15.30	<b>Oh give thanks to the Lord; call upon his name; make known his deeds among the peoples!</b>	<b>The Very Revd Rogers Govender</b> <a href="#">Dean of Manchester</a>
15.50	<b>Concluding remarks and Closing Prayer</b>	<b>Ven Karen Lund</b> <a href="#">Archdeacon of Manchester</a>
16.00	<b>Event ends</b>	

## EXHIBITORS

Please arrange to visit the digital exhibition booths in our Whova website or app once they become 'live' on Friday 26th August. The booths will also be open for three months after the conference takes place on Saturday 24th September.

You can ask any watch short films about their services and download leaflets and other promotional literature. Some are offering discounts on purchases to our churches.

Please use the opportunity to ask any questions or queries you may have, and find out if your church could benefit from the organisation's products or services. You'll be able to contact them via email, chat message, or video call in the conference website or app.

The list of exhibitors is shown below:

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>• <a href="#">Association of Church Accountants and Treasurers</a></li><li>• <a href="#">Beyond Giving</a></li><li>• <a href="#">Brand Harmonics</a></li><li>• <a href="#">CCLA</a></li><li>• <a href="#">Church of England Environment Programme</a></li><li>• <a href="#">Church of England Giving Team</a></li><li>• <a href="#">CollectIn</a></li><li>• <a href="#">Data Developments</a></li><li>• <a href="#">Diocese of Manchester - generosity and thankfulness</a></li><li>• <a href="#">Dyffryn Clwyd Mission Area, The Church In Wales</a></li></ul> | <ul style="list-style-type: none"><li>• <a href="#">easyfundraising</a></li><li>• <a href="#">Ecclesiastical</a></li><li>• <a href="#">Envelope Systems</a></li><li>• <a href="#">Manchester Cathedral</a></li><li>• <a href="#">Manchester Diocesan Council for Social Aid</a></li><li>• <a href="#">National Churches Trust</a></li><li>• <a href="#">Open4Community</a></li><li>• <a href="#">Parish Buying</a></li><li>• <a href="#">Seccom Group</a></li></ul> |
|---|---|

## THANK YOU

The Diocese of Manchester would like to thank the event sponsors for their financial support:

- Beyond Giving
- CCLA
- Data Developments
- Ecclesiastical
- Seccom Group

Additionally, we'd like to express our gratitude to Whova, and all of today's speakers and exhibitors for the investment of time and money they have made to support this event and The Diocese of Manchester.

# GENEROSITY AND THANKFULNESS



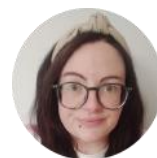
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[www.youtube.com/channel/UCVb\\_xE3rvBZ\\_jIYZX6IWxHA](https://www.youtube.com/channel/UCVb_xE3rvBZ_jIYZX6IWxHA)