

Shift #6 - Communication and Information

Session Goals:

1. To enable participants to look afresh at their church's communications and what they say about their church.
2. To discuss how the different methods of communication can be used across our churches to better reflect our #MoreThanSunday faith.
3. To begin to explore how participants are able to improve their church's communications.

Time	Session	Leader's Notes
10 mins	<p>Welcome and opening prayer (possibly use the ALM Communications Manifesto as an opening prayer).</p> <p>TTT</p>	
5	<p>Feedback and updates from last session</p> <p>Have you tried anything new?</p>	
10	<p>Intro to shift/ setting the scene - read from the handbook.</p> <p>Icebreaker Question: Make a list of your church/Mission Community's current communication channels, social media, website, A Church Near You etc. If time, make a note of who is responsible for updating these.</p>	
10	<p>Video: Eve and Simon</p>	
15	<p>Intro to shift/ setting the scene - read from the handbook.</p> <p>Icebreaker Question: Make a list of your church/Mission Community's current communication channels, social media, website, A Church Near You etc. If time, make a note of who is responsible for updating these.</p>	
5	<p>Feedback from some groups</p>	
10	<p>Break</p>	

Time	Session	Leader's Notes
15	Breakout Session #2 Thinking about what we discussed previously: <ul style="list-style-type: none"> • How can our communication channels more effectively demonstrate that we are a people of faith throughout the week? • What changes might we want to make to our communications? What support do we need to do this? 	
5	Feedback	
10	Highlight some resources – from main booklet and others known by the leader/group. DNA Reflection: Give participants the opportunity on their own or together to reflect on the three final questions on the handout. These focus on what has been Discovered, what may need to be Nurtured and any potential Actions to put in place moving forwards.	
5	Close in prayer (suggest Diocesan Prayer of Thanksgiving and Hope).	

This document is to be used along side the #MoreThanSunday Handbook available on the Diocese of Manchester website, at: www.manchester.anglican.org/more-than-sunday

If you are in need of addition support please contact Kim Morgan-Jones, Head of Lay Development and Discipleship, at kimmorgan-jones@manchester.anglican.org